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Reg. No. :

Name :

Fourth Semester M.A. Degree Examination, March 2021.

Business Economics

BE 243 – INVESTMENT CRITERIA, PROJECT FORMULATION AND
EVALUATION

(2016 Admission Onwards)

Time : 3 Hours

Max. Marks : 75

SECTION – A

Answer **all** questions. Each question carries **1** mark

1. Project evaluation
2. Net present value
3. Capital budgeting
4. Project cash flow
5. Sensitivity analysis
6. Economic appraisal
7. Plant capacity
8. Capacity utilization

P.T.O.



9. Social cost
10. Little Mirrlees approach

(10 × 1 = 10 Marks)

SECTION – B

Answer **any seven** questions, not exceeding **500** words

Each question carries **5** marks

11. What is investment planning?
12. What is meant by market concentration? How is it measured?
13. What are the main advantages of CPM?
14. Write a note on network technique
15. Explain different types of project organizational structure
16. What is meant by feasibility study in project formulation?
17. Differentiate between formative and summative evaluation
18. What are the major limitations of capital turn over criteria?
19. Identify the benefits that can be derived from project evaluation
20. Examine the tools used for environmental appraisal in project analysis

(7 × 5 = 35 Marks)



SECTION – C

Answer **any three** questions. Each question carries **10** marks

21. What is meant by project life cycle? Explain the stages of project life cycle
22. Critically evaluate Social Marginal Productivity Criteria of investment planning
23. Examine the meaning, significance and steps involved in PERT planning
24. Explain social cost benefit analysis. Bring out its merits and demerits
25. Discuss the meaning and phases of project management.

(3 × 10 = 30 Marks)

