

(Pages : 4)

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Reg. No. : .....

Name : .....

**Fourth Semester B.A. Degree Examination, May 2021**

**First Degree Programme under CBCSS**

**Journalism – Complementary Course for English**

**CJ 1431 – BASICS OF NEWS EDITING**

**(2019 Admission Regular)**

Time : 3 Hours

Max. Marks : 80

PART – A

Answer **all** questions, each in a word or maximum of 30 words.

1. Brevity
2. Accuracy
3. Clarity
4. Slug line
5. Curiosity
6. Bleed
7. Byline
8. Layout
9. Paid news
10. Typefaces

**(10 × 1 = 10 Marks)**

P.T.O.

## PART – B

Write short notes on any eight of the following not exceeding 60 words each:

11. Human Interest
12. News sense
13. Caption
14. Headline
15. Typography
16. Proof reading
17. 5 W's and 1 H
18. Fact-checking
19. Spot news
20. Columns
21. Inverted pyramid
22. Masthead
23. Banner
24. Agency copy
25. What is cover story?
26. Drop caps

**(8 × 2 = 16 Marks)**

### PART – C

Write short essay on any **six** of the following not exceeding **120** words each:

27. Write a short note on news editing.
28. Explain the role of News Editor.
29. Explain the principles of news editing.
30. Write about the importance of language.
31. Describe the editorial process.
32. Write about the structure of Feature Story.
33. What is press release?
34. Write about the page layout design.
35. Discuss the significant of editorial Column in News paper.
36. Explain the types of lead.
37. Explain hour glass style.
38. Explain Inverted Pyramid style.

**(6 × 4 = 24 Marks)**

### PART – D

Write long essay on any two of the following

39. Explain the Qualities of a sub-editor.
40. Write the principle and techniques of Page Make up?
41. Discuss about the Emerging trends of News paper presentation.
42. Write the various editing symbols used for news editing.

43. In print media use of photographs has increased remarkably. What are the reasons? Explain with arguments.

44. Explain the important features of column writing.

**(2 × 15 = 30 Marks)**

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