

Reg. No. :

Name :

Fourth Semester M.A. Degree Examination, September 2019

Business Economics

BE 243 – INVESTMENT CRITERIA, PROJECT FORMULATION AND
EVALUATION

(2016 Admission Onwards)

Time : 3 Hours

Max. Marks : 75

I. Define the following :

1. Social Marginal Productivity criterion
2. Financial Planning
3. Time Estimation
4. Social Audit
5. Project Identification
6. Cost Benefit Analysis
7. Marginal Social Costs
8. Market Concentration
9. Network techniques
10. Internal Rate of Returns

(10 × 1 = 10 Marks)

P.T.O.



II. Write short notes on any **seven** of the following :

11. Characteristics of a project.
12. Importance of opportunity cost in project management.
13. Steps in project preparation
14. Project organization
15. Work Breakdown structure.
16. Importance of Environment Impact Assessment.
17. Traditional approach to investment planning and its limitations.
18. Explain the rationale for SCBA.
19. Advantages of network techniques.
20. Capital-Turnover Criterion.

(7 × 5 = 35 Marks)

III. Discuss any **three** of the following (3 pages each) :

21. What are the different methods of project evaluation under certainty?
22. Explain the phases in project management process.
23. Write a note on PERT as a method of project evaluation and monitoring.
24. Bring out the similarities and dissimilarities between the UNIDO and Little-Mirrlees Approaches to SCBA.
25. How does organization structure impact the project performance?

(3 × 10 = 30 Marks)

