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J – 5262

Reg. No. :

Name :

Fourth Semester M.A Degree Examination, May 2020

Business Economics

**BE 243 – INVESTMENT CRITERIA PROJECT FORMULATION AND
EVALUATION**

(2016 Admission Onwards)

Time : 3 Hours

Max. Marks : 75

Part – I

Answer **all** questions. Each question carries **one** mark.

1. UNIDO approach.
2. Environmental Impact Assessment.
3. Project identification.
4. Ex-post evaluation.
5. CPM.
6. Investment planning.
7. Social cost.
8. Concentration ratio.
9. Pay back period.
10. Simulation analysis.

(10 × 1 = 10 Marks)

P.T.O.



Part – II

Answer any **seven** questions, not exceeding 500 words. Each question carries **5** marks.

11. Write a note on shadow pricing
12. What are the benefits of economic appraisal?
13. Explain the types of organizational structures
14. What are the goals of feasibility studies in project formulation?
15. Explain time series criterion of investment planning
16. What are the phases of project management?
17. Discuss the main advantages of critical path analysis
18. Differentiate between formative and summative evaluation
19. What do you mean by capital budgeting?
20. What is the significance of project monitoring?

(7 × 5 = 35 Marks)

Part – III

Answer any **three** questions. Each question carries **10** marks.

21. Critically analyse capital turnover criterion of investment planning.
22. Explain the Program Evaluation and Review Technique. What are the steps involved in PERT planning.
23. Discuss project monitoring methods. Point out Limitations of Monitoring.
24. Examine the meaning and significance of SCBA. What are the social desirability factors that will be considered in accept or reject decisions of a project.
25. Explain the meaning and stages of project life cycle.

(3 × 10 = 30 Marks)

