Reg. No. : ....

Name : ....

Fourth Semester M.A Degree Examination, May 2020

Business Economics

Optional

BE 207 – LOGISTICS AND SUPPLY CHAIN MANAGEMENT

(2016 Admission Onwards)

Time : 3 Hours   Max. Marks : 75

SECTION – A

Answer **all** questions. Each question carries **1** mark.

1. Supply chain.

2. Price spread.

3. Scheduling.

4. Consumer.

5. EOQ.

6. Storage.

7. Risk.

8. Demand.

9. GIS.

10. Optimize.

(10 × 1 = 10 Marks)

SECTION – B

Answer any **seven** questions. Each question carries **5** marks

11. Briefly explain the components of logistics management

12. Explain the sales force estimate method of demand forecasting

13. Develop the flow chart of supply chain management

14. Distinguish between wholesaler and retailer with examples

15. Explain the important considerations behind warehousing planning

16. Briefly explain 3PL relationships

17. Explain the significance of packaging in logistics

18. Explain different types of transport

19. Explain the important supply chain indicators

20. Explain how technology replaces conventional transportation and warehousing problems

(7 × 5 = 35 Marks)

SECTION – C

Answer any **three** questions. Each question carries **10** marks

21. Explain the recent trends in "logistics in.1ndia"

22. Critically explain, different Logistics Contracts

23. Explain the arguments for and against outsourcing

24. Explain the methodology of Logistics Performance Measurement

25. Explain the recent issues in supply chain performance and suggest a few solutions.

(3 × 10 = 30 Marks)

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