



(Pages : 3)

**E – 1717**

Reg. No. : .....

Name : .....

**Sixth Semester B.Sc. Degree Examination, April 2018**  
**First Degree Programme under CBCSS**  
**HOME SCIENCE**  
**Core Course**  
**HS 1643 : Communication in Extension Education**  
**(2014 Admission Onwards)**

Time : 3 Hours

Max. Marks : 80

PART – A

Write answers in **one** or **two** sentences. **All** questions must be answered. **Each** answer carries mark 1.

1. Define Posters.
2. What is flow chart ?
3. Define Laissez-faire leadership.
4. What is 'SIRD' ?
5. What are Campaigns ?
6. What is a hand puppet ?
7. Mention any two visual aids for conducting education programme in urban community.
8. List out any three projected aids.
9. Define information Kiosk.
10. What are bulletin boards ?

**(10×1=10 Marks)**

P.T.O.





## PART – B

Write short answers **not** exceeding **one** paragraph. Answer **any 8** questions. **Each** answer carries marks **2**.

11. Classify extension training Institutes.
12. Enumerate different types of Audio Visual Aids.
13. Classify leaders.
14. Give diagrammatic representation of communication process.
15. What are the functions of communication ?
16. Differentiate leaflets and pamphlets.
17. Explain different methods of leadership training.
18. Classify communication channels.
19. Explain the two-way link in extension process.
20. Enumerate the qualities of a communication planner.
21. How will you plan for layout and design of visual aids ?
22. What is a touch screen ?

**(8×2=16 Marks)**

## PART – C

Write short essays **not** exceeding **120** words. Answer **any 6** questions. **Each** answer carries marks **4**.

23. Differentiate audio and video conferencing.
24. Explain key elements of communication.
25. Differentiate method demonstration and result demonstration.





26. Discuss ICT initiatives in promoting health for women and children.
27. Explain effective learning situation.
28. Discuss various types of organisational communication.
29. "A good communicator is a good listener too". Give your opinion.
30. Enumerate the points to be considered while making flip charts.
31. Discuss the role of AIR to create awareness on any one current public issue.

**(6×4=24 Marks)**

**PART – D**

Write essays **not** exceeding 4 pages. Answer **any 2** questions. **Each** answer carries marks **15**.

32. Explain various audio visual aids used for mass communication programme.
33. Discuss the advantages and limitations of television in bringing out a behavioural change in a public issue.
34. Classify and explain various extension teaching methods.
35. Briefly explain Edgar Dale's Cone of experience.

**(2×15=30 Marks)**