

Reg. No. :

Name :

Second Year B.A. Degree Examination, April 2021

Part III – Subsidiary – JOURNALISM

Time : 3 Hours

Max. Marks : 100

Answer **any five** questions. All questions carry equal marks.

I. Write short notes on **any ten** of the following.

- (a) Feedback
- (b) Channel
- (c) Community radio
- (d) *Bengal Gazette*
- (e) J.C Daniel
- (f) Official secrets Act
- (g) Hermann Gundert
- (h) Encoding
- (i) Lead
- (j) AFP
- (k) News editor
- (l) *Kesari*
- (m) SITE
- (n) Offset printing.

- II. Describe the important functions of mass communication in India.
- III. Trace the history of newspaper in India up to India's independence.
- IV. What is Gandhian journalism? Write a detailed account of Gandhis publications.
- V. Examine the role of news editor in a newspaper.
- VI. Explain the important sources of news.
- VII. What is the organisational structure of radio? Explain the role of the important department.
- VIII. Explain the important news values with appropriate examples.

(5 × 20 = 100 Marks)
