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M – 4714

Reg. No. :

Name :

First Semester M.Com. Degree Examination, February 2022

SDE

Paper III : CO 213 – RESEARCH METHODOLOGY

(2017 Admission Onwards)

Time : 3 Hours

Max. Marks : 75

SECTION – A

Write short notes on **all** questions. **Each** question carries **2** marks. Answer should be **two** or **three** sentences.

1. Applied Research
2. Ex-post facto research
3. Sampling Error
4. Pilot Study
5. Rating Scale
6. Null hypothesis
7. Bibliography
8. Parametric test
9. Construct Validity
10. Experimental research

(10 × 2 = 20 Marks)

P.T.O.

SECTION – B

Answer any **five** questions. **Each** question carries **5** marks.

11. Explain the objectives of Research.
12. What is a research problem? What are the sources from which research problem can be identified?
13. Distinguish Questionnaire and Schedule
14. Write a note on historical Research.
15. Write a note on Projective Techniques
16. Explain the qualities of a good Researcher.
17. What do you mean by variable? State the importance of identifying key variables?
18. Distinguish descriptive and analytical research.

(5 × 5 = 25 Marks)

SECTION – C

Answer any **two** questions. **Each** question carries **15** marks.

19. Define Research. Discuss the characteristics of Research.
20. Describe the contents of Research Report. What are the steps in drafting Research Report?
21. Explain research design. What are the steps in developing Research Design?
22. Explain different methods of collecting primary data.

(2 × 15 = 30 Marks)