

(Pages : 4)

P – 5964

Reg. No. :

Name :

Third Semester M.A. Degree Examination, January 2023

Business Economics

BE 533 : BUSINESS COMMUNICATION

(2021 Admission)

Time : 3 Hours

Max Marks : 75

PART – A

Multiple Choice questions. Each question carries 1 mark.

1. The elements of communication are:
 - (a) Source, Message, Channel, Receivers, Effect
 - (b) Source, Effect, Channel, Distance, Receivers
 - (c) Source, Channel, Message, Time, Effect
 - (d) Message, Channel, distance, Time, Effect

2. It is a business approach that contributes to sustainable development by delivering economic, social, and environmental benefits for all stakeholders:
 - (a) Corporate Social Responsibility
 - (b) Business ethics
 - (c) Social ethics
 - (d) Socio-economic benefits

P.T.O.



3. The transfer of message or the flow of information from the top level of an organization to the lower level is referred to as:
 - (a) Horizontal communication
 - (b) Upward communication
 - (c) Downward communication
 - (d) Static Communication

4. Main pillars of a newsletter:
 - (a) Headers, Design, Value
 - (b) Design, Content, Value
 - (c) Headers, Logos, Content
 - (d) Design, Logos, Content

5. Who guides the discussion, making sure all sides of the issue are raised?
 - (a) Contributor
 - (b) Scribe
 - (c) Time keeper
 - (d) Facilitator

6. Discussion takes place when a group of individuals come together face to face and exchange information or take decisions on a group problem:
 - (a) Group discussion
 - (b) Public Meeting
 - (c) Brain storming
 - (d) Interview

7. It is the ability to accurately receive and interpret messages in the communication process:
 - (a) Reading
 - (b) Listening
 - (c) Mind mapping
 - (d) Remembering



8. The system of laws and guidelines by which business professionals and corporations operate in a fair, legal, and moral fashion:
- (a) Business
 - (b) Business Communication
 - (c) Business law
 - (d) Business Ethics
9. The purpose of the communication is:
- (a) For instruction
 - (b) For information
 - (c) For evaluation
 - (d) All the above
10. It is altering the interpretation of the message by applying certain influences or biases:
- (a) Filtering
 - (b) Active Listening
 - (c) Confidence
 - (d) Persuasive speaking

(10 × 1 = 10 Marks)

PART – B

Answer any **seven** questions. **Each** question carries **5** marks.

11. What are the different purposes of communication? Briefly explain any five of them.
12. Discuss the functions of business report and explain various types of business report.
13. What are the elements of a writing style?
14. What are the features of group discussion?



15. What are the advantages of e-mail?
16. How do you define non-verbal communication?
17. Distinguish between the upward and downward communication.
18. Differentiate between letter reports from a memo report.
19. What are the different steps involved in preparing a case study?
20. What physical factors cause barrier to communication?

(7 × 5 = 35 Marks)

PART – C

Answer any **three** questions. **Each** question carries **10** marks.

21. Briefly explain the role of communication in business and discuss the communication process.
22. Discuss the structure of a business report.
23. Explain the importance of Listening. Briefly explain the basic types of listening.
24. Define meeting. Briefly explain the purpose, advantages, and disadvantages of Meeting.
25. What steps are involved in making a good presentation?

(3 × 10 = 30 Marks)



(Pages : 6)

P – 5963

Reg. No. :

Name :

Third Semester M.A. Degree Examination, January 2023

Business Economics

BE 532 : DATA ANALYSIS FOR BUSINESS

(2021 Admission)

Time : 3 Hours

Max. Marks : 75

PART – A

Multiple choice questions, each question carries 1 mark.

1. In a one-tailed test:
 - (a) The rejection region is split between the tails.
 - (b) The rejection region is in only one of the tails
 - (c) The p-value is always more than the significance level
 - (d) The p-value is less than the significance level
2. The optimal value of the objective function is attained at the points:
 - (a) On X axis
 - (b) On Y axis
 - (c) Corner points of the feasible region
 - (d) None of these

P.T.O.



3. If an estimator is said to have minimum variance, which of the following statements is not implied?
- (a) The estimator is efficient
 - (b) The probability that the estimate is a long way away from its the value is minimized
 - (c) Such an estimator would be termed 'best'
 - (d) Such an estimator will always be unbiased
4. Which of the following is a non-zero-sum game?
- (a) Competition among duopolists when market share is the payoff
 - (b) Chess competition
 - (c) Prisoner's dilemma
 - (d) All the above
5. In Cobb-Douglas Production function $\alpha + \beta = 1$ indicates:
- (a) Decreasing returns to scale
 - (b) Increasing returns to scale
 - (c) Constant returns to scale
 - (d) None of these



6. First order condition for profit maximization:

(a) $\frac{d(TR)}{dQ} = \frac{d(TC)}{dQ}$

(b) $\frac{d(TR)}{dQ} > \frac{d(TC)}{dQ}$

(c) $\frac{d(TR)}{dQ} < \frac{d(TC)}{dQ}$

(d) None of these

7. Maximize $Z = 11x + 8y$ subject to $x \leq 4$, $y \leq 6$, $x + y \leq 6$, $x \geq 0$, $y \geq 0$

(a) 44 at (4, 2)

(b) 62 at (4, 0)

(c) 48 at (4, 2)

(d) 60 at (4, 2)

8. A matrix which shows the gains and losses resulting from moves and counter moves is called:

(a) Gain matrix

(b) Loss matrix

(c) Balanced matrix

(d) Pay off matrix



9. The difference between the expected value of a statistic and the value of the parameter being estimated is called a:
- (a) Sampling error
 - (b) Non-sampling error
 - (c) Standard error
 - (d) Bias
10. Type-I error occurs when:
- (a) We accept H_0 when it is true
 - (b) We accept H_0 when it is false
 - (c) We reject H_0 when it is true
 - (d) We reject H_0 when it is false

(10 × 1 = 10 Marks)

PART – B

Answer **any seven** questions, each carries **5** marks.

11. The production function for a commodity is $Q = 10L - 0.1L^2 + 15K - 0.2K^2 + 2KL$
Where L is labour, K is capital and Q is production.
- (a) Calculate the marginal products of two inputs when 10 units of each of labor and capital are used.
 - (b) If 10 units of capital are used, what is the upper limit for use of labour which a rational producer will never exceed.
12. Discuss the assumptions of Classical Linear Regression Model.
13. Describe the methods of Random and Non-random sampling in detail.



14. Solve the following game

$$A = \begin{vmatrix} 1 & 7 & 2 \\ 6 & 2 & 7 \\ 5 & 1 & 6 \end{vmatrix}$$

15. Discuss the various statistical software for data analysis in economics.
16. Maximize a function $Y = 5X_1X_2$ subject to $X_1 + 2X_2 = 8$. Solve this equation using Lagrange method.
17. Describe the various steps involved in hypothesis testing.
18. Briefly explain the components and characteristics of Linear programming.
19. State and prove the properties of Cobb-Douglas production function.
20. Discuss the uses of differential and difference equations in economics.

(7 × 5 = 35 Marks)

PART – C

Answer **any three** questions, each carries **10** marks.

21. Obtain the dual of the following primal LP problem;

Maximize $Zx = X_1 - 2X_2 + 3X_3$ subject to the constraints

(i) $-2X_1 + X_2 + 3X_3 = 2$

(ii) $2X_1 + 3X_2 + 4X_3 = 1$ and $X_1, X_2, X_3 \geq 0$.

22. Write a note the format of the research report.

23. Briefly explain the meaning and scope of Econometrics.



24. Optimise $Z = 4x^2 - 3x + 5xy - 8y + 2y^2$ subject to $x = 2y$ using Lagrange multiplier method.
25. Distinguish between Point estimation and Interval estimation. Explain various methods used for Point estimation.

(3 × 10 = 30 Marks)

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P – 3252

Reg. No. :

Name :

Third Semester B.A. Degree Examination, November 2022

First Degree Programme under CBCSS

Economics

Complementary Course V

EC 1331 : INTRODUCTION TO INTERNATIONAL TRADE AND PUBLIC
ECONOMICS

(2020 Admission)

Special Examination

Time : 3 Hours

Max. Marks : 80

SECTION – I

- I. Answer **all** questions. Answer in **one** or **two** sentences.
1. Collective goods
 2. Budget
 3. Tax evasion
 4. Death duties
 5. Fiscal policy
 6. Public debt

P.T.O.



7. Sinking fund
8. Devaluation
9. Forex market
10. Capital account

(10 × 1 = 10 Marks)

SECTION – II

- II. Answer any **eight** questions not exceeding one paragraph. Each question carries **2** marks.
11. Distinguish between social wants and merit wants.
 12. What is meant by contingency fund?
 13. Distinguish between impact and incidence of taxes.
 14. What are the sources of revenue of State governments in India?
 15. What is capital gain?
 16. Compare and contrast the public expenditure and private expenditure.
 17. Write a note on plan and non-plan expenditure.
 18. Distinguish between internal and external debt.
 19. What is meant by repudiation of debt?
 20. What is meant by terms of trade?
 21. Distinguish between tariff and quota.
 22. Write short notes on the free-trade area.
 23. Define Balance of trade.



24. What is pump priming? When is it employed?
25. Explain the types of exchange rate.
26. Write a note on Trade restrictions.

(8 × 2 = 16 Marks)

SECTION – III

III. Answer any **six** of the following. Each answer should not exceed **120** words. Each question carries **4** marks.

27. Distinguish between public good and private good with examples.
28. Explain the principle of maximum social advantage.
29. Discuss the principles of budgeting.
30. Explain the principle of equity in taxation.
31. What are the features of Indian tax system?
32. Critically examine the effects of taxation.
33. What are the objectives of public expenditure? Explain.
34. How does public expenditure affects distribution?
35. Discuss the features of Indian public debt.
36. Explain the International Trade as an Engine of Growth.
37. Critically examine the Leontief Paradox.
38. Explain difference between domestic trade and international trade.

(6 × 4 = 24 Marks)



SECTION – IV

IV. Answer any **two** of the following. Each answer should not exceed **4** pages. **Each** question carries **15** marks.

39. What are the subject matters of public finance? Explain.
40. Discuss the types and classification of budget.
41. Explain the characteristics of a good tax structure.
42. Explain the causes of increasing public expenditure.
43. Discuss the various methods of public debt redemption.
44. State and explain the theory of comparative advantage.

(2 × 15 = 30 Marks)



Reg. No. :

Name :

Third Semester M.A. Degree Examination, January 2023

Business Economics

BE 531 – ECONOMICS OF GROWTH AND DEVELOPMENT

(2021 Admission)

Time : Three Hours

Max. Marks : 75

PART – A

Multiple choice questions. Each question carries 1 mark.

1. Economic growth + _____ = Economic development
 - (a) Social Change
 - (b) Structural Change
 - (c) Sustainable Change
 - (d) Environmental Change
2. Who among the following is not an advocate of balanced growth strategy?
 - (a) Arthur Lewis
 - (b) Ragner Nurkse
 - (c) Rosenstein Rodan
 - (d) Albert Hirschman
3. Which of the following is not a Sustainable development goal targeted to be achieved by 2030?
 - (a) Gender Equality
 - (b) Zero Hunger
 - (c) Space Research
 - (d) Good Health and Well being

P.T.O.



4. The HDI rank of India in 2022 _____
- (a) 132 (b) 146
(c) 121 (d) 159
5. Who consider development as 'freedom of choice'?
- (a) Kaldor (b) Keynes
(c) Amartya Sen (d) Gunnar Myrdal
6. The famous article "Economic development with unlimited supplies of labour" is due to _____
- (a) Arthur Lewis (b) Fei Ranis
(c) Harvey Leibenstein (d) Joan Robinson
7. According to Marx _____ is the only factor that generates surplus value
- (a) Land (b) Labour
(c) Capital (d) Organisation
8. Which of the following is not an assumption in Domar's growth model?
- (a) Constant propensity to save
(b) Changing capital output ratio
(c) No time lag between stock of capital and output
(d) Closed economy



9. The concept of social dualism is put forward by _____
- (a) Benjamin Higgins (b) Hla Mynt
(c) J.H. Boeke (d) Samuelson
10. The book "The accumulation" of capital is written by _____.
- (a) AK. Sen (b) J.E. Meade
(c) Joan Robinson (d) Samir Amin

(10 × 1 = 10 Marks)

PART – B

Answer any **seven** questions, Each question carries **5** marks.

11. Point out the main features of Neo Liberalism
12. Explain the concept of Missing women
13. Write a note on SDG Index
14. Explain the main features of Endogenous growth theory
15. What do you mean by Multi Dimensional Poverty Index
16. Briefly explain the Prebisch Singer thesis on Unequal exchange
17. Explain the dependency theories of Samir Amin and Gunder Frank.
18. Give a note on Schumpeter's growth model.
19. Explain Marxian theory of Growth
20. Briefly explain Convergence and Divergence Hypothesis on International Development.

(7 × 5 = 35 Marks)



PART – C

Answer any **three** questions. Each question carries **10** marks.

21. Write an essay on Harrod-Domar growth model?
22. Write an essay on the World Systems theory of Emmanuel Wallerstein
23. Explain the evolution of Development Economics
24. Explain Neo Classical model of Robert Solow.
25. Examine Neo-Keynesian Model of Joan Robinson

(3 × 10 = 30 Marks)

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P – 6542

Reg. No. :

Name :

Third Semester M.A. Degree Examination, January 2023

Business Economics

BE 234 : ECONOMICS OF TOURISM

(2010–2015 Admission)

Time : 3 Hours

Max. Marks : 75

I. Answer the following in **one** or **two** sentences.

1. Tourism Products.
2. Tourism Flows.
3. Trend Exploration.
4. Medical Tourism.
5. Monopolistic Competition.
6. Tourism Industry.
7. Intercosting Tourism.
8. Employment Multipliers.
9. Resource Conservation.
10. The Hedonic Pricing Method.

(10 × 1 = 10 Marks)

P.T.O.



II. Answer **any seven** questions. Each carries equal marks. **Each** answer should not exceed **500** words.

11. Discuss the concept of Tourism.
12. List out the economic characteristics of tourism industry.
13. Describe the single equation model.
14. Write a note on forecasting model.
15. Briefly describe the degree of market concentration.
16. Discuss the effects of Balance of Payments in tourism.
17. Describe the Gender Structure of tourism employment.
18. Discuss the effects of International tourism.
19. Analyse the environmental issues in tourism.
20. Explain the link between game theory and tourism.

(7 × 5 = 35 Marks)

III. Answer **any two** questions. Each question carries equal marks. **Each** answer should not exceed **1200** words.

21. Explain the market structure in tourism industry.
22. Discuss the tour operators within the SCP framework.
23. Explain the methods of intercosting tourism transaction in the balance of payments.
24. Give an account for the total economic value of tourism

(2 × 10 = 20 Marks)



IV. Answer **any one** question. Each question carries equal marks. **Each** answer should not exceed **1200** words.

25. Describe the current scenario of Tourism Industry in India.

26. Discuss the role of travel agencies in promoting tourism with reference to Kerala.

(1 × 10 = 10 Marks)

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P – 5965

Reg. No. :

Name :

Third Semester M.A. Degree Examination, January 2023

Business Economics

Optional

BE 534 — ENTREPRENEURSHIP DEVELOPMENT

(2021 Admission)

Time : 3 Hours

Max. Marks : 75

PART – A

Multiple Choice Questions **Each** question carries **1** mark

1. Which of the following is not a problem of Industrial Sector in India?
 - (a) Regional Imbalances
 - (b) Inadequate Employment Generation
 - (c) Losses and Industrial Sickness
 - (d) Low-cost industrial economy

2. BIFR stands for _____
 - (a) Board for Industrial and Financial Reconstruction
 - (b) Bank for Industrial and Financial Reconstruction
 - (c) Board for Institutional and Financial Reconstruction
 - (d) Bank for Innovative and Financial Records

P.T.O.



3. A business arrangement where one party allows another party to use a business name and sell its products or services is known as
- (a) A cooperative
 - (b) A franchise.
 - (c) An owner-manager business
 - (d) A limited company
4. Seed capital assistance is _____
- (a) A long-term assistance
 - (b) Initial assistance
 - (c) A help for the purchase of seeds
 - (d) A short-term assistance
5. An individual who starts, creates and manage a new business can be called as _____
- (a) intrapreneur
 - (b) Entrepreneur
 - (c) Professional Manager
 - (d) Leader
6. An _____ is an individual who provides capital for a business or businesses start-up, usually in exchange for convertible debt or ownership equity.
- (a) angel investor
 - (b) informal investor
 - (c) seed investor
 - (d) All the above



7. _____ offers comprehensive consultancy services to MSMEs in Kerala.
- (a) KSIDC
 - (b) KITCO
 - (c) DIC
 - (d) KINFRA
8. The advance given to cover the finance requirement during the time lag between the sanctioning and disbursement of term loan by financial institutions is known as _____
- (a) Soft Loan
 - (b) Seed capital
 - (c) Capital subsidy
 - (d) Bridge loan
9. Assignment of any responsibility or authority to another person to carry out specific activities is known as
- (a) Promotion
 - (b) Delegation
 - (c) Deputation
 - (d) All the above
10. _____ amongst the following is an internal cause of industrial sickness.
- (a) Recession
 - (b) Ineffective sales promotion
 - (c) Changes in customer's demand
 - (d) Change in government policies.

(10 × 1 = 10 Marks)



PART – B

Answer any **seven** questions, **Each** question carries **5** marks

11. Write a short essay on various institutions assisting entrepreneurs?
12. Briefly explain the main phases of Entrepreneurship Development programmes.
13. What are the functions of Entrepreneur?
14. Explain the main methods of financing venture capital.
15. Write a short essay on the difference between entrepreneur and manager.
16. Describe the factors influencing the selection of location of an enterprise.
17. What are the main Barriers of entrepreneurship?
18. Briefly explain the problems faced by Micro, Small and Medium enterprise.
19. Explain Stake holders and Shareholders Theories of Business ethics.
20. Give a note on Kerala Financial Corporation.

(7 × 5 = 35 Marks)

PART – C

Answer any **three** question, Each question carries **10** marks

21. Briefly explain about Make in India.
22. Write an essay on the role of corporate social responsibility on a firm's performance and explain CSR's benefits.
23. Explain industrial sickness and discuss the various remedial measures to overcome the sickness.
24. Define MSME's and explain the measures taken by the government for the promotion of MSMEs?
25. Distinguish between Project Report and Project Appraisal and explain the process of project appraisal.

(3 × 10 = 30 Marks)



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P – 5949

Reg. No. :

Name :

Third Semester M.A. Degree Examination, January 2023

Economics

EC 232 : INTERNATIONAL ECONOMICS – I

(2018 Admission Onwards)

Time : Three Hours

Max. Marks : 75

I. Answer in one or two sentences.

1. Neo-Protectionism.
2. Import substitution
3. Protection
4. Transport cost
5. Import duty
6. Subsidies
7. Quotas
8. Fair trade
9. ASEAN
10. Foreign trade Multiplier

(10 × 1 = 10 Marks)

P.T.O.



II. Answer any **seven** questions. Each should not exceed 500 words

11. Write a note on relationship between Monopolistic competition and international trade.
12. What are the various types of integration?
13. Give an account of trade diversion.
14. Write a note on Voluntary export restraint and import expansion.
15. Discuss various types of Dumping.
16. What are the functions of European Union?
17. Discuss Linder's Volume of Trade theory.
18. Describe the effect of countervailing duty in the exporting and importing country.
19. What are the problems of economic integration?
20. Write a note on capital saving technical progress.

(7 × 5 = 35 Marks)

III. Answer any **three** in three pages.

21. Compare Krugman's model and Brander and Spencer's models.
22. Give an account of traded Vs Non traded goods.
23. Write a note on non-tariff barriers.
24. Critically evaluate the implications of Rybenzynski's theorem.
25. Illustrate Vernon's Product Cycle theory.

(3 × 10 = 30 Marks)



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P – 5953

Reg. No. :

Name :

Third Semester M.A. Degree Examination, January 2023

Economics

Optional

EC 203 — LABOUR ECONOMICS

(2018 Admission onwards)

Time : 3 Hours

Max. Marks : 75

PART – A

Answer **all** questions. Define the following in **one** or **two** sentences.

1. Labour
2. Unemployment
3. Trade union
4. ILO
5. Rent seeking
6. Demand for Labour
7. Work participation rate
8. Educated unemployment

P.T.O.



9. Industrialization
10. Collective Bargaining.

(10 × 1 = 10 Marks)

PART – B

Answer **any seven** questions. Each answer should not exceed **500** words.

11. Explain the peculiarities of supply of labour.
12. What are the factors determining the demand for labour?
13. Explain the wage policy in India.
14. Discuss the marginal productivity theory of wages.
15. Explain the reasons for wage differentials.
16. Explain the role of trade unions in maintaining fair wages.
17. Examine the rural unemployment in India and programmes to reduce rural unemployment.
18. Discuss the measurement of unemployment in India.
19. Explain different types of unemployment.
20. Explain non-wage components of labour remuneration.

(7 × 5 = 35 Marks)

PART – C

Answer **any three** questions. Each answer should not exceed **1200** words.

21. Explain the important characteristics of labour market in developing countries.
22. Critically examine the wage fund theory



23. Discuss industrial disputes and remedial measures.
24. Elaborate the Taskforce on employment opportunities 2001.
25. Discuss the achievements and failures of trade union movements.

(3 × 10 = 30 Marks)

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P – 5948

Reg. No. :

Name :

Third Semester M.A. Degree Examination, January 2023

Economics

EC 231 — MACRO ECONOMICS – I

(2018 Admission onwards)

Time : 3 Hours

Max. Marks : 75

PART – I

Answer **all** questions. **Each** question carries **1** mark.

1. Automatic stabilizers
2. Monetary transmission mechanism
3. Tobin's q ratio
4. Money multiplier
5. The Impossible trinity
6. Liquidity trap
7. Rational expectation hypothesis
8. User cost of capital
9. Ratchet effect
10. Floating exchange rate

(10 × 1 = 10 Marks)

P.T.O.



PART – II

Answer any **seven** questions. **Each** question carries **5** marks.

11. Explain accelerator theory of investment.
12. How fiscal policy can be used to cure depression and unemployment according to Keynesian perspective. Explain.
13. Bring out the major features of Monetarism.
14. What do you mean by permanent income hypothesis? How does permanent income hypothesis resolve consumption puzzle?
15. Explain Patinkin's real balance effect.
16. Briefly examine the impact of fiscal and monetary expansion under fixed exchange rate system.
17. Explain robin's approach to speculative demand for money and show graphically the process of optimization of risk and return.
18. How monetary policy can be used for controlling inflation and unemployment?
19. Derive aggregate demand curve from IS – LM Model with the help of a diagram.
20. Discuss Behavioural model of money supply determination.

(7 × 5 = 35 Marks)

PART– III

Answer any **three** questions. **Each** question carries **10** marks

21. Examine the neo classical three sector macro model as contrasted with the Keynesian three sector macro model.
22. Discuss Irving Fisher's Inter-temporal Choice model with budget constraint.



23. Write down the classical model of employment and output determination. Is voluntary unemployment consistent with the classical model? Explain.
24. Examine Baumol's inventory approach to demand for transaction balance.
25. Explain the monetary approach to balance of payments under fixed and flexible exchange rate.

(3 × 10 = 30 Marks)

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P – 6540

Reg. No. :

Name :

Third Semester M.A. Degree Examination, January 2023

Business Economics

BE 231 : MARKETING THEORY AND PRACTICE – I

(2010 – 2015 Admission)

Time : 3 Hours

Max. Marks : 75

SECTION – A

Answer **all** questions. Each carries **1** mark.

1. Define Customer value.
2. Distinguish between marketer and prospect.
3. What is meant by branding?
4. Define Cannibalization.
5. Define core products.
6. Write a note on SWOT Analysis.
7. What is meant by value chain?
8. What is viral marketing?
9. What is market segmentation?
10. Define random sampling.

(10 × 1 = 10 Marks)

P.T.O.



SECTION – B

Answer any **seven** questions. Each carries **5** marks.

11. Define Holistic Marketing. What are its components?
12. What is meant by customer relationship marketing?
13. Explain the meaning and importance of marketing mix.
14. Distinguish between domestic marketing and international marketing.
15. Explain Product Life Cycle.
16. Outline the importance of branding strategy.
17. What are core marketing concepts?
18. Discuss the components of market planning.
19. How do you ensure better customer satisfaction?
20. Explain the process for identifying research problem.

(7 × 5 = 35 Marks)

SECTION – C

Answer any **two** questions. Each carries **10** marks.

21. Discuss the key steps in Market and Demand Analysis.
22. Examine the linkages between capital investment and capital budgeting.
23. Elucidate different methods for identifying marketing strategies.
24. Explain various methods of demand forecasting.

(2 × 10 = 20 Marks)



SECTION – D

Answer any **one** questions. Each carries **10** marks.

25. Define Global Marketing. What are the driving forces in Global Marketing?
26. What are the factors affecting consumer behaviour and buying motives?

(1 × 10 = 10 Marks)

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Reg. No. :

Name :

Third Semester M.A. Degree Examination, January 2023

Economics

Optional

EC 205 — MATHEMATICAL ECONOMICS

(2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 75

PART – I

Answer **all** questions.

1. The range of an inelastic demand curve is
 - (a) $1 < e < \alpha$
 - (b) $0 < e < 1$
 - (c) $-1 < e < 0$
 - (d) $0 < e < \alpha$

2. The relation between marginal revenue and price elasticity is
 - (a) $MR = P(1/e - 1)$
 - (b) $MR = P - e/P$
 - (c) $MR = P(1 - 1/e)$
 - (d) $MR = e(1 - 1/P)$

3. Total cost function of a producer is $C = 10 + 5Q + 2Q^2$. If price is 15, what is marginal cost of the producer in equilibrium?
 - (a) 10
 - (b) 5
 - (c) 15
 - (d) 4

P.T.O.



PART – II

Answer any **seven** questions.

11. Distinguish between open and closed input output model.
12. Define Lerner's Index of monopoly power.
13. Explain Cobb-Douglas production function.
14. What is linear programming problem?
15. Given $q = a^{-p}$ find price elasticity.
16. Derive Roy's Identity through indirect utility functions.
17. Distinguish between ordinary and compensated demand functions
18. A firm has the following total cost and demand functions
 $C = q^3 - 50q^2 + 1000q + 2000$ and $R = 1525 - 5q^2$.
Find the profit maximizing level of output.
19. Given the utility function $U = XY$ and budget constraint $4X + 5Y = 100$. Find optimum quantity bundles of X and Y.
20. Explain prisoner's dilemma.

(7 × 5 = 35 Marks)

PART – III

Answer any **three** questions.

21. Derive the Slutsky theorem. Bring out its importance in economic analysis.
22. The production function of a commodity is given by $Q = 40F + 3F^2 - 1/3 F^3$ where Q is value of output and F is no. of units of output. Find maximum value of output and verify when AP is maximum, it is equal to MP.



23. State the Hawkin-Simon condition of viability.
24. Give an account on the use of derivatives in economics.
25. Explain the multiple plant and multiple product monopoly with the help of mathematical proof.

(3 × 10 = 30 Marks)

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Reg. No. :

Name :

Third Semester M.A. Degree Examination, January 2023

Economics

EC 233 – PUBLIC ECONOMICS

(2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 75

PART – I

Answer **all** questions. Explain in a sentence or **two**.

1. Fiscal function
2. Internalization of externalities
3. Club goods
4. Wagner's Law
5. Optimal budget
6. Tax ratio
7. Internal burden of public debt
8. Conditional and unconditional grants
9. Shadow pricing
10. Fiscal policy

(10 × 1 = 10 Marks)

P.T.O.



PART – II

Answer **any seven** questions. **Each** answer should not exceed **500** words.

11. What are externalities? Explain negative and positive externalities.
12. Examine the causes of deficit financing in India.
13. Define the concept of Zero-Base Budgeting. Give its need and pre-conditions.
14. Briefly examine Inter-Generation Equity theory of R.A Musgrave.
15. Discuss the main sources of finances of local self-government.
16. Explain public utility services. Give its classification and features.
17. Describe the factors influencing incidence and shifting of taxation.
18. Explain the reasons for the growth of public expenditure in India.
19. Examine the role and functions of Finance Commission in the federal set up.
20. Describe public debt management. Give its main principles.

(7 × 5 = 35 Marks)

PART – III

Answer **any three** of the following. **Each** answer should not exceed **1200** words.

21. Discuss the major causes that lead to market failure and write down the measures for addressing the problem of market failure.
22. Explain the various methods of debt redemption.
23. Examine the main theories of public goods.
24. Explain cost-benefit analysis and discuss various criteria of cost benefit approach. Which criteria is most suitable to the problems of developing countries?
25. What is meant by federal finance? Explain the system of financial adjustment in a federal system.

(3 × 10 = 30 Marks)

