

Reg. No. : .....

Name : .....

Fourth Semester B.Sc. Degree Examination, August 2022

First Degree Programme Under CBCSS

Psychology

Core Course

PG 1441 : SOCIAL BEHAVIOUR

(2020 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in a word to 2 sentences. **Each** Carries 1 mark.

1. \_\_\_\_\_ is considered as the Father of Social Psychology
2. Mental Framework for Organizing and Using Social Information is \_\_\_\_\_
3. \_\_\_\_\_ bias refers to the tendency to expect the overall outcomes as positive.
4. \_\_\_\_\_ is the effort to change our attitudes through the use of various kinds of messages
5. Frustration aggression is proposed by \_\_\_\_\_

P.T.O.

**Define the following**

6. Social Cognition
7. Socialization
8. Impression Formation
9. Compliance
10. Altruism

**(10 × 1 = 10 Marks)**

**SECTION – B**

Short Answer **any eight** exceeding 1 paragraph, **Each** Carries 2 mark.

11. Planning Fallacy
12. Counterfactual Thinking
13. Availability Heuristics
14. Automatic Processing
15. Trivialization
16. Cognitive Dissonance
17. Reactance
18. Mood Congruent Memory
19. Cohesiveness
20. Descriptive Norms
21. Reciprocity
22. Foot in the mouth tactic

23. Bystander effect
24. Excitation Transfer theory
25. Sensation Seeking behaviour
26. Self- Regulation

**(8 × 2 = 16 Marks)**

**SECTION – C**

Short Essay. Answer **any six** exceeding 120 words, Each Carries 4 mark.

27. Explain the factors influencing Social interaction
28. How are impressions formed?
29. Examine the aspects of attitudes that guide behaviour
30. Explain the theory of planned behaviour
31. How do we measure attitudes?
32. Which are the factors that affect conformity?
33. Principles of Compliance
34. Techniques of compliance based on the principle of Reciprocity
35. Dispositional Determinants of Pro-social behaviour
36. Personal Causes of Aggression
37. How can we control destructive obedience?
38. Social causes of aggression

**(6 × 4 = 24 Marks)**

SECTION – D

Long Essay, Answer **any Two**, Each Carries 15 mark.

39. What is Social Psychology? Which are the ways through which it can be studied? Explain
40. Examine the theories of Attribution
41. How do we change Attitude? Explain
42. Explain Solomon Asch's Experiment on Conformity
43. Elucidate the steps in responding to an emergency situation.
44. How can we prevent aggressive behaviour?

(2 × 15 = 30 Marks)

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